Privacy & Data Usage Statement

This statement sets out how East Kintyre Community (EKC) uses and protects any information that you give us when you use this website.

EKC is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy statement.

EKC have a legitimate interest to collect data about the businesses and organisations in East Kintyre, as that information is central to the services we provide as a directory for the area. Individuals / businesses have the right to withdraw their consent and/or personal information at any time by contacting us at <u>eastkintyreevents@gmail.com</u>

What We Collect

We may collect the following information

- Your name
- Your organisation / business name and details
- Contact information including website, email address & phone number
- Demographic information such as postcode and area of work

How We Use Your Information

We require this information to understand the area needs and provide you with a better service.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Our electronic systems are monitored and updated regularly to ensure they remain operational and secure.

How We Use Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

Google Analytics

EKC uses Google Analytics, a web analytics service provided by Google Inc.

For more information about privacy policies and Google Analytics, please refer to the Google website: <u>https://support.google.com/analytics/answer/6004245?hl=en</u>

Links to Other Websites

Our website contains links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your organisational information on the EKC Community Directory

EKC will only publish information that organisations have provided for the purpose of appearing on the EKC wesbite. You may choose to restrict the collection or use of your organisation information in the following ways: If you would like your details removing or amending on the online directory please contact <u>eastkintyreevents@gmail.com</u>

Controlling Your Personal Information

You may choose to restrict the collection or use of your personal information in the following ways: Whenever you are asked to fill in a form on the website your data will be for the use of EKC work unless explicitly stated otherwise. If you have previously agreed to us using your personal information for direct contact you may cancel it any time by contacting us at <u>eastkintyreevents@gmail.com</u>

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

Changes to Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this webpage.

Updated on 24/09/20 in accordance with the General Data Protection Regulation.